

# recycling WORKS<sup>®</sup>

TerraNova  
NOT WASTE, JUST INNOVATION

## Sort your Waste on the Web

TerraNova has given its website a new look and greater functionality. Experts have been working hard since last year to fine-tune the structure of the information, the graphics and the interactive features of the site which went live in the first week of April. Changes have been made to the home page, navigation system, number of links and, best of all perhaps, the Waste Exchange listings. Up-to-date listings of materials from six South Island regions are on there, with Kaikoura being the region added most recently. This website is a wonderfully easy way for a business, community group, school or individual to search for materials they need, or post information about materials they wish to save from the waste stream.

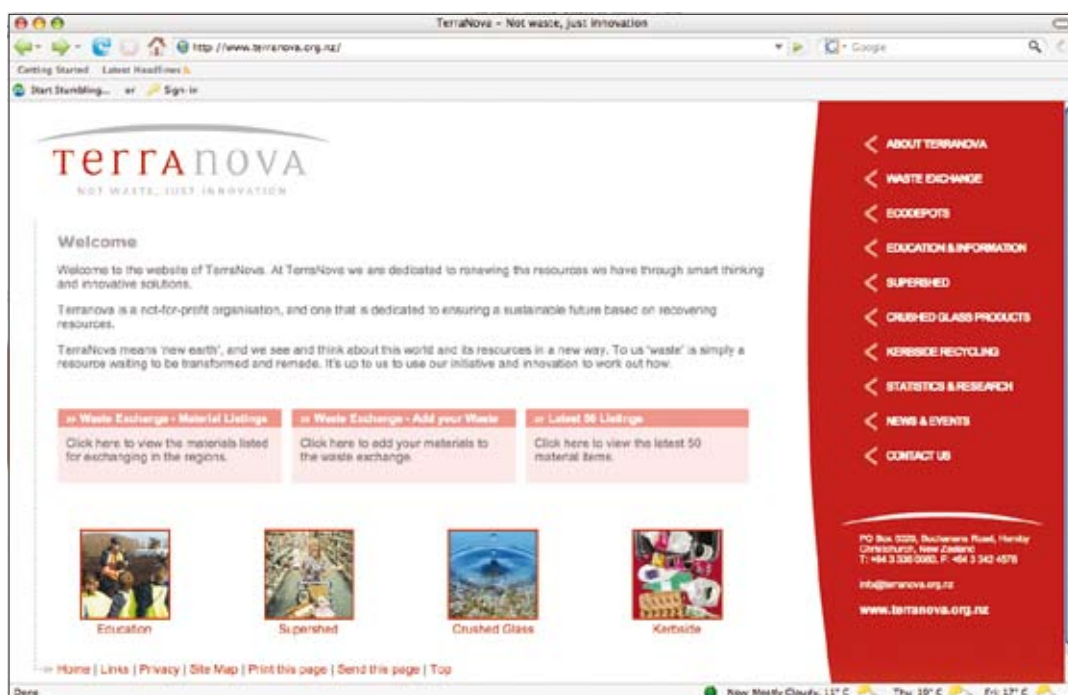
Products are listed by product type and location, and visitors search by product category under each region, or quickly browse the '50 Newest Additions' to the list of available materials. Regular users of the listings will relish this 50 Newest Additions feature, which means that they will never have to scan the entire list again just to see what has been added since they last surfed the site. 'Materials Available' and 'Materials Wanted' are both listed in 12 product categories; for example, this week a search using 'plastic bags'

brought up 14 entries under 'Materials Available' to give away. If the searcher prefers to browse, he or she could click on the 'plastics' product category and scroll through the 35 items currently listed which include the 14 listings for bags as well as various buckets and other plastic containers.

The user-friendly format means visitors to the site can make their own additions to the 'Materials Available' listings at any time convenient to them to advertise materials they no longer need. And, if someone has plans to make or build something, the 'Materials Wanted' section is the ideal place to let others know that they need fifty metres of wooden boxing, sixty yards of red ribbon, a lamppost or an old

fridge – or all of those. Anyone listing materials in either section gets confirmation by email that the information has been received.

Listing, donating, scavenging or just looking – exchangers and human magpies will all want to keep a regular eye on TerraNova's new website with its up-to-the-minute Waste Exchange listings. Waste Exchange is a free service provided by TerraNova; however, for a few materials, costs of storage or transport may sometimes need to be negotiated between parties.



## Horsing Around With Waste Exchange

Michelle Stagg, in Blenheim, and Jill Dickie, in Christchurch, have both taken advantage of Waste Exchange listings to give their equine friends challenges and adventure.

Michelle has been involved with horses for many years, but until recently was riding a friend's horse. Having recently bought a young horse of her own, Michelle needed to set up a training area again.

Michelle was considering personally approaching businesses that might have had resources to help her, but fortunately her father remembered the Waste Exchange leaflet drop done when Marlborough joined the Exchange service in 2007.

After looking up the website Michelle was easily able to locate drums from a local distillery. She then enlisted the help of a friend who makes steel brackets, which allows her to adjust the pole height of the jump, and now her horse can enjoy a wonderful exercise area, all at no cost to Michelle.

“Waste Exchange was so easy to use” says Michelle. “It’s a great place to start if you’re looking for resources. I’ll definitely check it out again.”

Like Michelle, Jill Dickie was a first-time user of Waste Exchange. She had heard about it through a friend with horses, and initially Jill was looking for sacks like the ones her friend had sourced. Both women use the sacks for horse manure, which they can then sell from their properties. However, while looking through the listings Jill discovered other things of

use. Jill was in the process of building a play and training area for her three horses, and found 209 litre steel drums – ideal for making jumps for the horses. Large wooden reels were used in a different way. Horses tend to be somewhat claustrophobic but, by leading the horses through the reels which are moved ever closer together, the horses are encouraged to become more comfortable in enclosed spaces.

This is all part of Parelli Natural Horsemanship ([www.parelli.com](http://www.parelli.com)),

an American-based horse training method that is used widely throughout the world, and one favoured by Jill. It believes in working with the animal and encouraging them, rather than forcing or disciplining them into certain behaviours.

Like Michelle, having access to free resources has been a great asset for Jill in making challenges for her horses. “It would have cost a fortune otherwise” she says. “That is one of the great things about finding TerraNova – great resources at no cost.”

